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GIAMPIERO MAURI INNOVATION CENTER "FUORISALONE" AND AT XYLEXPO 2020

In April, on the occasion of the Milan Furniture Fair, the new **“Giampiero Mauri Innovation Center”** will open its doors to a series of meetings and events; a real **“fuorisalone”** which intends to underline not only the technological skills gained by the group dealing with surface finishing, but also the importance the role that finishing plays in furniture.

The new “competence center” – over 2,500 square meters containing meeting and training rooms that surround a large 1,500 square meter showroom/laboratory where all Giardina Group technologies are operating – will be open every day for all who want to see with their own eyes the state of the art of painting different materials, from wood to glass, from panel to plastic, from fiber cement to more particular applications.

*"We are well aware that the audience of the Salone del Mobile has other priorities during the days of great exhibition which, every April, is held in Milan, but we have been asked for our availability of organising visits and demos in that week”,* confirmed **Stefano Mauri**, owner of the group together with his brother **Riccardo**. *“Hence the decision to involve paint manufacturers (among which Ica, Sirca, Renner...) as well as components and equipment (Kremlin and Wagner) in a great" technical party” which will put the painting in the spotlight it deserves”.*

For some months, the “Giampiero Mauri Innovation Center” has been operating at full capacity: in December it welcomed the **first “Trade Day”**, which saw forty agents and dealers from all over the world. In early March, it will be the turn of a large delegation of **foreign companies**. The agenda is gradually becoming crowded with events and demonstrations, very often carried out in collaboration with the most important paint manufacturers.

*“This new structure enables us to play our ace, making our technology and the skills of our technicians available to anyone who needs it”,* added **Stefano Tibè**, sales manager. *“And of course, our doors will be open every day also for the* ***Xylexpo 2020*** *exhibition, as well as hosting a big event scheduled for the first day of the show, on 26th May, to which we invite all operators and the press for the sector”.*

Further information

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